

The UN Secretary General's Zero Hunger Challenge

I have made food and nutrition security one of my top priorities.

I challenge all of you to join me in working for a future with zero hunger.

Within my lifetime, I want to see...

- Every man, woman and child enjoy their Right to Adequate Food;
- Sustainable and resilient food systems;
- Increasing investment in family farming;
- Reductions in poverty, through agriculture, and
- Good nutrition – especially from the start of pregnancy to age two.

Eliminating hunger will contribute to peace and stability all over the world.

My objective is:

1. 100% access to adequate food at all times
2. Zero stunting among children under 2 years
3. All food systems are sustainable
4. 100% growth in smallholder productivity and income
5. Zero food is lost or wasted

Zero Hunger Challenge

100%
Access to
adequate
food all
year round

Zero
stunted
children
under 2
years

All
food
systems are
sustainable

100%
growth in
smallholder
productivity
and income

Zero
food is
lost or
wasted

I call all partners to join me in working together for adequate national investments and effective development cooperation. We will build on international agreements and be accountable for our efforts.

I have been inspired by the bold work by government, civil society, business and scientists in several parts of the world to end hunger and poverty among their people. It is possible.

I am pursuing this challenge with colleagues in the United Nations system. This is the kind of progress we envisage:

100% access to Adequate Food at All Times

- Enabling all people to access the food they need in local markets at all times through nutrition-sensitive agriculture and food systems, marketing, employment, social protection, targeted safety nets and food assistance;

Zero stunting among children under 2 years

- Ensuring universal access to nutritious food and micronutrients in the 1000 day window of opportunity between the start of pregnancy and a child's second birthday, supported by nutrition-sensitive health care, water, sanitation, education and specific nutrition interventions, coupled with effective investments in empowering women;

All food systems are sustainable

- Ensuring that all farmers, agribusinesses, cooperatives, governments and civil society establish standards for sustainability, verifying their practices and are accountable for them; rewarding sustainable practices; encourage in universal adoption of sustainable and *climate-smart* agriculture practices. Encouraging Responsible Governance of Land, Fisheries and Forests.

Double smallholder productivity and income

- Reducing rural poverty including through encouraging decent work, improving smallholders' wellbeing and empowering farmers – especially women, young people, farmer organizations and their communities; developing comprehensive metrics for measuring smallholder resilience and wellbeing, and demonstrating results; making all agriculture investments responsible and accountable; and preventing excessive food price volatility.

Zero loss or waste of food

- Minimizing food losses in storage, and minimizing waste of food by retailers and consumers; empowering consumer choice through better labeling; seeking commitments by producers, retailers and consumers within all nations; realizing them through financial incentives, collective pledges, locally-relevant technologies and behavior change.